



Digital Excellence Programme

Foundation Award in Digital Marketing Principles 2012

This is to certify that

George Catalin Balcan

has been awarded the Foundation Award in
Digital Marketing Principles having completed
the IDM eLearning programme, on 12 February 2013

Mike Thompson

SVP Global Commercial Strategy and Platforms
Glaxosmithkline Plc



Adrian

Chairman
The Institute of Direct and Digital Marketing

